



# **php** Central Europe 2018

Conference

*Sponsorship Offer*

*On the behalf of the Organising Team of the **php Central Europe 2018** conference,  
I am honoured to invite you to take part in the organisation of this edition of the event.  
Taking advantage of this opportunity I would like you to read our sponsor offer.*

New season and new challenges! As conference organisers we understand perfectly that you can stay with peleton only when you focus on development. That is why **phpCE**, as an event aimed at a wide group of PHP programmers from Central Europe, leaves Poland for the first time.

We are stronger than before thanks to the organisers of **Brno PHP Conference** and volunteers from the **Pehapkaři** group. Together we have been working for the success of this year's edition and we are **inviting you to Prague!**

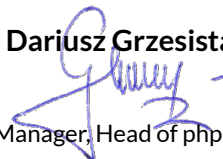
I hope that we will manage to go even further than last year when we received 250 speech proposals and had 55 delivered talks that as many as 1,120 of attendees found interesting. To achieve this, we will maintain good practices from the previous year, i.e. division into lecture paths varying with the level of advancement, and a rule that lectures for beginners are delivered in the language of the host country of the conference.

One of the most important things for us is the marketing of our conference in neighbour countries. It's the reason that we are permanently doing a social media networking in Czech Republic and Slovakia, in Poland, Germany, Romania, Austria and Hungary.

Further growth requires strong, reliable partners. I believe that your support of the phpCE 2018 will be profitable for both parties. Therefore I encourage you to read the offer we prepared for you.

Yours truly,

**Dariusz Grzesista**

A handwritten signature in blue ink, appearing to read 'Dariusz Grzesista', with a stylized flourish at the end.

Event Manager, Head of phpCE 2018

## GENERAL INFORMATION

### Name, time and place

php Central Europe Conference, October 26<sup>th</sup> - 28<sup>th</sup>, 2018; <https://2018.phpce.eu/>

Clarion Congress Hotel Prague\*\*\*\* – Prague 9 Vysočany, 33 Freyova St.

<http://www.clarioncongresshotelprague.com/en/>

Conference tickets does not have bed and breakfast included.

Rooms can be booked by phpCE guests as far as available, however keeping in mind that there's more conference tickets than accommodation, the critical is to book b&b services in advance.

Proper link to the website of the Clarion hotel will be placed at phpce.eu yet before starting ticket sales. Please note that you can always choose another b&b.

### Mission

Raising qualifications, promoting best programmer practices, integration of the community, exchange of experience among professionals and enthusiasts of PHP programming language and various technologies related to it.

### Theme

Widely understood programming and administering of the PHP environment. Frameworks, servers, the newest concepts, trends and technologies. Exchange of ideas and experiences, presentations of individual approaches to problems and methods of their solving.

## Talks

The unique feature of the phpCE Conference is three-path split of agenda, according to difficulty level of talks, into:

1. **Relaxing** – track dedicated to easiest matters, national language of talks (Czech) is preferred,
2. **Intermediate** – track with intermediate skill level, English language of talks is preferred but not required,
3. **Geek** – track with highest difficulty level; good or very good skills in PHP are required; all talks will be given in English here.

## Sponsored talks

We offer a separate lecture room for sponsored and *unconference* talks only, on Saturday and Sunday. The reservation of timeslots will be possible on site, on demand. We announce such upcoming talk of sponsor ahead, in the main lecture halls.

The Platinum Sponsor has additional possibility to give a 60-minute talk in the **Relaxing** track.

## The ideas behind sponsorship

1. Reimbursement of transport and accommodation costs for invited guests and speakers.
2. Participation in accreditation and promotion of the event: conference gadgets included in each starter pack distributed among attendees during checking-in at the hotel.
3. Sponsorship of the specific event's element, such as Opening Day for Speakers, free beer during after-party, music concert, etc. In this case you can obtain a title of Sponsor of this specific element.

## Support methods

1. Purchase of sponsoring service or advertisement from the conference organiser (VAT invoice).
2. Direct covering the costs of specific event's element (with no organiser activity).

sponsorship offer  
**PLATINUM PACKAGE**

- the title of **phpCE 2018 Platinum Sponsor** awarded exclusively (only one such title is given during each edition);
- locating the advertising stand in the foyer (~50 sqm – place no. 1; see more details at the end of this document);
- placing on the conference main webpage the Sponsor's logo together with a link to the website indicated by the Sponsor;
- placing the Sponsor's company logo in the proximity of the congress logotype in the header of each page (as a Main Partner), so that the unique character of the Sponsor is clearly identified;
- placing additional logo or product logo of the Sponsor on the main page of the congress website;
- the possibility of 60 minutes of sponsored presentations and talks in the **Relaxing** path (total time with can be split to 2 x 30 minutes);
- the possibility of conducting a survey among the conference attendees;
- the possibility of forwarding up to 5 e-mail messages from the Sponsor to all those attendees who gave their consent to receive marketing information;
- including promotional gadgets and materials in the starter pack from the Sponsor such as leaflets, folders etc. (please read about shipping time at the end of this doc)
- placing an advertising roll-up of the Sponsor in a chosen lecture hall;
- regular displaying of the Sponsor's logo in the breaks between the talks;
- free conference tickets for 10 representatives of the Sponsor.

**Price: € 5 000**

sponsorship offer  
**GOLDEN PACKAGE**

- the title of **phpCE 2018 Golden Sponsor**;
- locating the advertising stand of the Sponsor in the exhibition space (~20 sqm – one of places no. 2...7; see more details at the end of this document);
- placing on the conference main webpage the Sponsor's logo together with a link to the website indicated by the Sponsor;
- the possibility of book separate lecture room for sponsored talk;
- the possibility of announcement of different events, such contests or sponsored talks during breaks in lecture halls;
- the possibility of conducting a survey among the conference attendees;
- the possibility of forwarding up to 3 e-mail messages from the Sponsor to all those attendees who gave their consent to receive marketing information;
- including promotional gadgets and materials in the starter pack from the Sponsor such as leaflets, folders etc. (please read about shipping time at the end of this document);
- placing an advertising roll-up of the Sponsor in a chosen lecture hall;
- regular displaying of the Sponsor's logo in the breaks between the talks;
- free conference tickets for 5 representatives of the Sponsor.

**Price: € 3 000**

sponsorship offer  
**SILVER PACKAGE**

- the title of **phpCE 2018 Silver Sponsor**;
- locating the advertising stand of the Sponsor in the exhibition space (~10 sqm – one of places no. 8...16; see more details at the end of this document);
- placing on the conference main webpage the Sponsor's logo together with a link to the website indicated by the Sponsor;
- the possibility of book separate lecture room for sponsored talk;
- the possibility of announcement of different events, such contests or sponsored talks during breaks in lecture halls;
- the possibility of forwarding one e-mail message from the Sponsor to all those attendees who gave their consent to receive marketing information;
- including promotional gadgets and materials in the starter pack from the Sponsor such as leaflets, folders etc. (please read about shipping time at the end of this document);
- placing an advertising roll-up of the Sponsor in a chosen lecture hall;
- regular displaying of the Sponsor's logo in the breaks between the talks;
- free conference tickets for 2 representatives of the Sponsor.

**Price: € 2 000**

sponsorship offer  
**BRONZE PACKAGE**

- the title of **phpCE 2018 Bronze Sponsor**;
- placing on the conference main webpage the Sponsor's logo together with a link to the website indicated by the Sponsor;
- including promotional gadgets and materials in the starter pack from the Sponsor such as leaflets, folders etc. (please read about shipping time at the end of this document);
- placing an advertising roll-up of the Sponsor in a chosen lecture hall;
- regular displaying of the Sponsor's logo in the breaks between the talks;
- free conference ticket for one representative of the Sponsor.

**Price: € 1 000**



sponsorship offer  
**GRAPHITE PACKAGE**

- the title of **phpCE 2018 Graphite Sponsor**;
- placing on the congress main page the Sponsor's logo together with a link to the website indicated by the Sponsor;
- including promotional gadgets and materials in the starter pack from the Sponsor such as leaflets, folders etc. (please read about shipping time at the end of this document)

**Price: € 500 or support in-kind\***

\* in-kind support with the value not less than € 500

sponsorship offer

## PRICES OF OPTIONAL ELEMENTS

If your favourite package doesn't fit in your needs, feel free to choose among elements specified below and add it's price to the total amount. Analogically, if you don't need some elements, you can subtract it's price from the total. Adding and subtracting applies only for elements specified below.

additional Sponsor's logo on the main page of the congress website together with a link to a website indicated by the Sponsor	€ 150
conducting a one survey among the attendees	€ 150
additional e-mail message from the Sponsor to all those attendees who gave their consent to revive marketing information	€ 200
placing the Sponsor's roll-up in a lecture hall chosen by them	€ 200
placing the Sponsor's roll-up near the entry to a chosen lecture hall or other place agreed on outside the lecture hall	€ 100
additional conference ticket for representative of the Sponsor	€ 175

sponsorship offer

**PACKAGES LIMITATIONS**

If you plan to build your custom package, please read about limitations shown below.

Example: if you subtract as much elements from Gold Package as it's total amount get lower than 2000 euros, the package is automatically renamed to Silver.

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
minimum sponsoring value in €	4 000	2 250	1 500	750
maximum number of marketing e-mail messages forwarded to event attendees	5	3	2	1
maximum number of advertising roll-ups in lecture rooms	3	2	1	1

In case of shipment please send all packages under:

name: **Dariusz Grzesista, Conferia LLC**, zip: **44-200** city: **Rybnik**, address: **ul. Wodzisławska 50A**, country: **Poland**.

We love to receive all promotional gadgets and materials with adequately large advance.

Nowadays we can assume that the 1000 attendees group is quite possible. However, our lecture halls will be prepared for 1300 persons in approx.

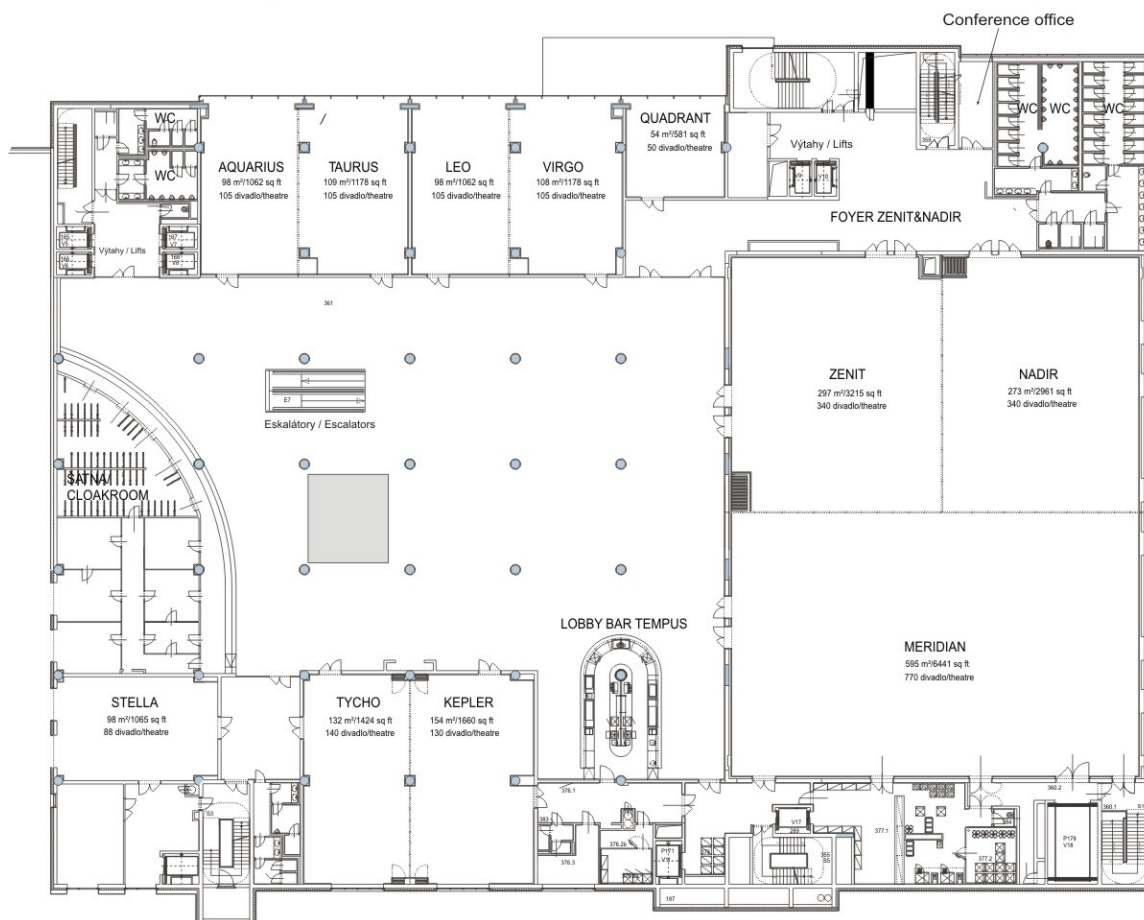
In general, please mind that the final day we have to receive the shipment is October 19<sup>th</sup>, 2018.

Due to logistical reasons, we cannot guarantee that any gadget received after this date will appear in the starter pack.

**All amounts which appear in this document aren't inclusive VAT.**

sponsorship offer  
**EXHIBITION AREA**

Please find a conference floor plan of the CCHP below. The foyer is at your disposal.



### Booking procedure

1. First check usage at: <https://2018.phpce.eu/sponsors/floor-reservations.png>  
(green are available places, red – reserved).
2. Declare specific number of exhibition place during signing the contract.
3. Organiser will update usage sheet immediately after signing the contract and choosing a place.

### Other useful links:

- maps, schemas, hotel's presentation: <https://2018.phpce.eu/sponsors/details.zip>
- pictures of hotel and foyer: <https://2018.phpce.eu/sponsors/pictures.zip>

Do you have any questions?  
Don't hesitate to contact us!

E-mail: [info@phpce.eu](mailto:info@phpce.eu)

GSM: +48.604.435060 (Dariusz Grzesista)